

# Commerce

## Department Profile:

The department of commerce was established in the year 1978. It aims to enrich students by imparting knowledge and understanding of the subject of commerce. The department handles the students in all the three years and can see them grow in the process of undergraduate education. Apart from classroom teaching the department is actively involved in the process of mentoring, career counselling and even personal counselling of the students. The department also arranges for distribution of textbooks at concessional price to help them in academics. In case of financial emergency faculties have also gone out of their way and have paid their academic fees. The department provides educational aid in the form of notebooks , text books and stationery to needy students. The department conducts various activities such as workshops, competitions, field visits and career guidance for the overall development of the students.

## Activities of Department

The Department of Commerce conducted its first activity on 08th August 2022 titled “You, Me & Advertisement for S.Y.B.Com. & S.Y.B.A. students which was an audio-visual presentation of old and new advertisements for better understanding of advertising as a subject. On 26th November 2022, S.Y.B.Com. students of division ‘C’ & ‘D’ went for a City Visit where they covered various places of interest such as Gate Way of India, RBI Monetary Museum, Jahangir Art Gallery, Asiatic Library, Chhatrapati Shivaji Maharaj Vastu Sangrahalaya.

On 21st December 2022, three T.Y.B.Com. students participated in AVISHKAAR RESEARCH CONVENTION and presented a poster on ‘A study on the journey of Cadburys “Dairy Milk” with reference to its promotional campaign’

On 11th January 2023, Department of Commerce with Library Department had organised a library session for T.Y.B.Com. students to introduce them for preparation of various competitive exams. Number of books relating to various competitive exams were displayed in this special session.

On 06th February 2023, a Poster Competition titled “My Favourite Mobile App” was organised for F.Y.B.Com. Students. Students actively participated in the competition as the topic was of their interest.

On 20th February 2023, a visit to Chembur Festival was organised for S.Y.B.Com. students. Apart from various stalls, marketing variety of products, students enjoyed the rangoli exhibition & wall –paintings. The theme of the festival was ‘Aamchi Mumbai’. On 23rd February 2023, an Alumnus Lecture titled ‘Opportunities & Career in Income Tax’ was organised for T.Y.B.Com. Students. All department colleagues actively participated in all the events and extended their whole-hearted cooperation’s department aims to felicitate meritorious students. We also wish to encourage students to participate in various events and competitions held in college and also inter collegiate activities. To encourage students for better performance in exams we wish to give prizes to the students for their performance in term end exams. We wish to arrange more field visits for practical learning.

**PHOTO & VIDEO GALLERY OF DEPARTMENT**



**YOU, ME & ADVERTISEMENT**



**FELICITATION OF MERITORIOUS STUDENTS**



**POSTER COMPETITION**



**ALUMNUS LECTURE on "Opportunities & Career in Income Tax"**



**VISIT TO CHEMBUR FESTIVAL**



**LIBRARY VISIT**